

Cong Tam Trinh

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Professional Summary

Dr Cong Tam Trinh is an applied economist with more than ten years of research, teaching, and policy involvement throughout Australia and Vietnam. With a Deakin University PhD in economics, he has written widely in SSCI-ranked journals on public health, insurance, inequality, institutional quality, and socio-cultural influences on economic behaviour. His multidisciplinary studies on inclusive growth, behavioural economics, and sustainable development in developing countries hold significance for both local and global policy. Dr Trinh has overseen student research at Deakin University, International University (VNU-HCMC), and other universities and taught undergraduate and postgraduate economics courses. With a positive track record of academic and practical influence, he has directed many externally funded initiatives in the fields of innovation, trade, and health outcomes. Currently, he is currently seeking a full-time academic position that aligns with Australian/Vietnamese university's commitment to academic excellence, cross-cultural learning, and impactful research in Asia-Pacific. He has a student-centred teaching approach, a cooperative attitude, and a research agenda connecting theory and policy to improve community well-being.

EDUCATION

PhD in Economics, Deakin University, Australia, 2017

Thesis: Non-life Insurance Expenditure in Developed and Developing Economies

Principal supervisor: Professor Pasquale Sgro

Associate supervisor: Dr. Xuan Nguyen

Examiner 1: Professor Jean-Pierre Leffargue (University Paris 1 (France))

Examiner 2 : Professor David Evan Albert Giles (University of Victoria (Canada))

Master of Commerce (Insurance & Risk Management), Deakin University, Australia, 2013

Master of Business Administration, University of Hong Bang International, Viet Nam, 2011

Thesis: Business strategies for non-life insurance at Bao Viet Insurance Corporation in period 2010 to 2015 and view up to 2025

Supervisor: Dr Xuyen X Nguyen

Bachelor of Engineering (Petrochemical Engineering), Ho Chi Minh City University of Technology, Viet Nam, 2005.

ACADEMIC/TEACHING EXPERIENCE

International University (Vietnam National University), Ho Chi Minh city, Vietnam

School of Business

Lecturer in Economics

- Teaching Units: International Economics, Behavioral Economics; Introduction to Microeconomics, Introduction to Macroeconomics, Maths for Business, Introduction to Business Administration, Sales Management.
- Delivered English-medium courses under ACBSP and AUN-QA accredited programs.

Jun 2021 – Mar 2025

- Curriculum aligned with global partner universities such as UNSW, University of Houston, Nottingham, UWE, and AUT.
- Taught students in international twinning programs (e.g., 2+2, 4+0, 1+2) with partner universities such as the University of Nottingham, University of West of England, University of New South Wales, University of Houston, and Auckland University of Technology, preparing them for overseas transfer or dual degrees.

University of Economics and Law (Vietnam National University),
Foreign Trade University, Ho Chi Minh city Open University, Ho Chi Minh City University of Banking, Hoa Sen University

Sep 2023 - Present

Visiting Lecturer in Economics and BA

- Teaching Units: Microeconomics, Macroeconomics, and Management (English program)

Deakin University, Melbourne, Australia

Jun 2014 – Jun 2023

Department of Economics

Visiting lecturer and Teaching Assistant

- Units: Economics for Managers; International Finance and Banking; Behavioral Economics (Master degree)
- Delivering lectures
- Marking of assignments and exam papers
- Assisting with the preparation of lecture materials

Collecting data and preparing figures and some text writing

Ton Duc Thang University, Ho Chi Minh city, Vietnam

Nov 2019 – Nov 2020

Faculty of Finance and Banking

Part-time Researcher in Economics

Sungkyunkwan University, Korea

Jun 2017 – Jun 2019

Global Insurance and Pension Research Centre

- Delivering a Skype-Seminar (Insurance topics) to MBA students

Ho chi Minh City University of Technology (Vietnam National University), Ho Chi Minh city, Vietnam

Jun 2017 - Oct 2017

School of Industrial Management

Lecturer in Economics

- Teaching units in Economics

Introduced Professor Jung Hong Joo (Sungkyunkwan University (Korea)) to Faculty of Finance and Banking (Ton Duc Thang University) and School of Industrial Management (Ho chi Minh City University of Technology) in order to propose and discuss possible opportunities for future cooperation in insurance education field. Professor Jung also gave a full scholarship (MBA in insurance program, Sungkyunkwan University, Korea) to a first class honours student of School of Industrial Management (Ho chi Minh City University of Technology).

Jan 2018 – Feb 2018

UNITS TAUGHT/

(1) International Economics

(2) Introduction to Macroeconomics

TEACHING
INTERESTS

- (3) Introduction to Microeconomics
- (4) Behavior Economics
- (5) Development economics
- (6) Economics for managers
- (7) Sales management
- (8) Introduction to Business Administration.
- (9) Management
- (10) Principles of Risk and Insurance
- (11) Applied financial management
- (12) International finance and banking
- (13) Public policy (for PhD student in Public Administration)

RESEARCH
INTERESTS

Applied Economics, Insurance Economics, International Trade, Tourism, Saving behaviour, National Culture

PUBLICATIONS

- (1) Cong Tam Trinh, Minh-Tri Ha, Nhut Quang Ho, Thanh Trung Bui., 2025. Cultural distance, environmentally sustainable social development, and tourism: A study of international visitors to Vietnam. *Journal for International Business and Entrepreneurship Development*. (ESCI, Q2; IF: 1.98) (forthcoming)
- (2) Hong Hanh Doan, Ngoc Duy Phuong Nguyen, Cong Tam Trinh., 2025. Does digital transformation promote economic growth? New evidence in Vietnam. *Journal for International Business and Entrepreneurship Development*. (ESCI, Q2; IF: 1.98) (forthcoming)
- (3) Minh-Tri Ha, Cong Tam Trinh., 2025. Intellectual Capital And Economic Growth: New Evidence From Vietnam. *Journal for International Business and Entrepreneurship Development*. (ESCI, Q2; IF: 1.98) (forthcoming)
- (4) Chi-Chur Chao, Trinh Cong Tam, Xuan Nguyen., 2024. Public healthcare spending, business dynamism and wage inequality: Evidence from developed and developing economies. Review of Income and Wealth. (A-ranked in ABDS list, SSCI, Q1; IF: 2.0). DOI: 10.1111/roiw.12712
- (5) Ha, M.T., Nguyen, D.T., Ho, Q.N. and Trinh, C.T., 2023. Unravelling the digital transformation-product innovation nexus: the significance of knowledge sharing and transformational leadership in SMEs. *Journal for Global Business Advancement*, 16(4), pp.533-558. (Scopus Q4, IF: 0.328)
- (6) Chao, C.C., Trinh, C.T., and Nguyen, X., 2023. Carbon neutrality and wage inequality in a sustainable economy: New evidence from business dynamism. *Economic Modelling*, 127, 106462 (A-ranked in ABDC, SSCI, Q1, IF: 5.17)
- (7) Beladi, H., Trinh, C.T., and Chao, C.C., 2023. Gold prices, cultural factors, and Covid-19 pandemic: An international analysis. *Research in International Business and Finance*, 66, 102051 (B-ranked in ABDS list, SSCI, Q1; IF: 6.5)
- (8) Trinh, C.T., Ha, M.T., Ho, N.Q., and Tho A., 2023. National culture, public health spending, and life insurance consumption: An international comparison. *Humanities and Social Sciences Communications*. DOI: 10.1057/s41599-023-01990-7, (published by Springer Nature, SSCI Q2; IF: 2.731)
- (9) Trinh, C.T., Chao, C.C., and Ho, N.Q., 2023. Private Health Insurance Consumption and Public Health-Care Provision in OECD Countries: Impact of Culture, Finance, and the Pandemic. *North American Journal of Economics and Finance*, 64, p.101849 (B-ranked in ABDC list; SSCI, Q2, IF: 3.136).

- (10) Trinh, C.T., Nguyen, X., and Sgro, P., 2021. Culture and the demand for non-life insurance: Empirical evidences from middle-income and high-income economies. *Economics of Transition and Institutional Change*, 1-28, doi: 10.1111/ecot.12274 (A-ranked in ABDC list).
- (11) Trinh, C.T., Nguyen, X., Sgro, P., and Pham, C., 2020. Culture, financial crisis and the demand for property and accident and health insurance in the OECD countries, *Economic Modelling*, 93, 480-498 (A-ranked in ABDC list).
- (12) Trinh, T., Nguyen, X., and Sgro, P., 2016. Determinants of Non-life Insurance Expenditure in Developed and Developing Countries: An Empirical Investigation, *Applied Economics*, 48 (58): 5639-5653 (A-ranked in ABDC list).

PAPERS (*Revise and Resubmit*)

- (1) Green-Financing ESG Investments and Wages in a Sustainable Economy (*with Chi-Chur Chao, Hamid Beladi, and Mong Shan Ee*), R&R at the *International Review of Financial Analysis* (A-ranked in ABDC list; SSCI, Q1; IF: 7.5)
- (2) Environmental corporate social responsibility, green finance, and green innovation: short-term and long-term effects (*with Nhut Quang Ho and Phan Hiep My Duong*), R&R at the *Journal of Asian Economics* (B-ranked in ABDC list; SSCI, Q2; IF: 3.44)
- (3) The relationship between competitiveness and sustainable development: New evidence from Vietnam (*with Vu Tran & Ngoc Han Ton Nu*), R&R at the special issue of *Journal of International Business and Entrepreneurship (JIBED)* (ESCI, Q2; Publisher: Inderscience)
- (4) The impact of trade facilitation on exporting agricultural products from Vietnam (*with Phuong Dung Le*), R&R at the special issue of *Journal for Global Business Advancement (JGBA)* (Scopus, Q4; Publisher: Inderscience)
- (5) The effect of the information and communication technologies (ICT) on the quality of life: New evidence from Vietnam (*with Phan Hiep My Duong & Minh Tri Ha*), R&R at the special issue of *Journal for Global Business Advancement (JGBA)* (Scopus, Q4; Publisher: Inderscience)
- (6) The role of destination in shaping the tourist's responsible behaviour: a case study in Vietnam (*with Duong-Giang Nguyen & Thi Oanh Hoa Su*), R&R at the special issue of *Journal of International Business and Entrepreneurship (JIBED)* (ESCI, Q2; Publisher: Inderscience)
- (7) Exploring Challenges to the Adoption of Sustainable Practices in the Vietnamese Food-Service Establishments: A Qualitative Analysis Using Triple Bottom Line Theory (*with Thi Thanh Nhan Nguyen & Ngoc Han Ton Nu*), R&R at the special issue of *Journal of International Business and Entrepreneurship (JIBED)* (ESCI, Q2; Publisher: Inderscience)

FUNDED PROJECTS

Supervised research assistants and mentored early-career researchers in cross-country projects on sustainable development and institutional economics.
Secured internal competitive grants totalling over USD 37,000 as Principal and Main Investigator, focusing on inclusive innovation, digital transformation, and trade-cultural dynamics.

A. Funding source: Vietnam National University - Ho Chi Minh city (level B) (completed)
Project name: Green intellectual capital, green knowledge sharing, green innovation and firm performance in Ho Chi Minh City
Funding: US\$31,000 (# 750 mil. VND); Duration: 24 months; Funded year: 2023.
Role: Main investigator

B. Funding source: International University (VNU-HCMC) (completed)
B1. Project name: Fostering product innovation through digital transformation: the mediating role of knowledge sharing and the moderating role of leadership styles
Funding: US\$4,200 (# 100 mil. VND); Duration: 12 months; Funded year: 2022
Role: Main investigator

B2. Project name: Cultural Distance and Bilateral Trade: New evidence from Vietnam
Funding: US\$2,100 (# 50 mil. VND); Duration: 24 months; Funded year: 2023

CONFERENCE AND SEMINAR PRESENTATIONS	Role: Principal investigator (1) The 20th Annual World Congress of the Academy for Global Business Advancement (AGBA 2024), July 8-10, 2024, Bangkok (Thailand) (Role: Chair of Session and Presenter). (2) The Vietnam Symposium in Global Economic Issues 2023 (VSGE2023), 30-31 Oct 2023 Ho Chi Minh city (Vietnam) (Role: Chair of Session and Presenter). (3) The 2023 Feng Chia Conference Recent Advances in Sustainable Development, Green Finance, and Regional Cooperation, organized by Department of Economics, Feng Chia University, Taichung, Taiwan, 20 June 2023. (Role: Discussant and Presenter). (4) The 2022 Vietnam Symposium in International Business (VSIB2022), 31 Oct-01 Nov 2022 Ho Chi Minh city (Vietnam) (Role: Chair of Session and Presenter). (5) Women Entrepreneurs in Asia (WEA 2022) conference: Empowering vulnerable communities, Monash University Malaysia, Jul 2022 (Role: Co-organizer and Presenter). (6) The 38th Eurasia Business and Economic Society (EBES) Conference, Warsaw, Poland, Jan 2022. (Role: Presenter) (7) The 2021 Vietnam Symposium in Banking and Finance (VSBF2021), 28-30 Oct 2021 Hanoi (Vietnam). (Role: Discussant and Presenter) (8) Hong Kong on-line Conference on Recent Advances in International Trade, Finance, Business and Regional Cooperation 2020. (Role: Discussant and Presenter) (9) The 1st ASEAN Financial Development and Creating Shared Value Forum, National University of Laos, Vientiane, Laos, Feb 2018. (Role: Presenter) (10) American Risk and Insurance Association (ARIA) 2016 Annual Meeting, Cambridge, Massachusetts, the United States, Aug 2016. (Role: Discussant and Presenter) (11) The 2016 Insurance Risk and Finance Research Conference, Nanyang Technological University, Singapore, Jun 2016. (Role: Discussant and Presenter) (12) The 19th Eurasia Business and Economic Society (EBES) Conference, Istanbul Technical University, Istanbul, Turkey, May 2016. (Role: Presenter) (13) The Faculty of Business and Law HDR Colloquium, Deakin University, Melbourne, Australia, Oct 2015. (Role: Presenter) (14) The Asia-Pacific Trade Seminars (APTS), Australian National University, Canberra, Australia, Jun 2015. (Role: Discussant and Presenter)
CONFERENCE AND SEMINAR DISCUSSIONS	The 2016 Insurance Risk and Finance Research Conference, Nanyang Technological University, Singapore, Jun 2016. <i>“Large Commercial Exposures and Tail Risk: Evidence from the Asia-Pacific P&C Insurance Market”</i>, by Davide Benedetti, Enrico Biffis and Andreas Milidonis
REFeree SERVICE	<i>Referee for Economic Modelling, Journal of International Trade and Economic Development, Humanities and Social Sciences Communications, and SN Business and Economics.</i>
AWARDS	Meritorious Emulation Fighter – Unit Level - International University, Vietnam National University – HCMC (2024) Awarded for outstanding performance in teaching, research, and administrative contributions during the academic year. Research Publication Excellence Award – Vietnam National University – Ho Chi Minh City (2023) Awarded for outstanding achievements in research and publication in international peer-reviewed journals The “second best paper” award, the 19th Eurasia Business and Economic Society (EBES) Conference, Istanbul Technical University, Istanbul, Turkey, May 2016. Meritorious Emulation Fighter – Unit Level - Bao Viet Insurance Corporation, Vietnam – 2009, 2010, 2011

Awarded annually for outstanding performance in operations, team leadership, and corporate contributions.

GRANTS

Travel and Accommodation Grant, The 2016 Insurance Risk and Finance Research Conference, Nanyang Technological University, Singapore, Jun 2016.

PROFESSIONAL EXPERIENCE

Rectangle Sheetmetal, Australia

Jan 2019 – Feb 2021

Part-time Quality Assurance Team Leader

- Quality assurance before delivery of orders to customers.
- Coordinating and monitoring the development of training in conjunction with Technical Training Specialists.
- Developing new ideas to support the efficient use of training and assessment processes.
- Promote, encourage and foster the safety culture and environmentally responsible behaviour within the People and Capability team.

Bao Viet Insurance Corporation, Gia Dinh Branch and VietinBank Insurance, Ho Chi Minh Branch, Vietnam

Apr 2017 – Oct 2017

Assistant Director

- Developing growth strategies of the business.
- Providing direction, leadership and supervision to the assigned teams (Bancassurance and Broker), in addition to providing support on technical, managerial, and administrative matters in achieving the department's overall goals and objectives
- Identifying training needs of the team and assisting in establishing programmes for employee development.

Bao Viet Insurance Corporation, Gia Dinh Branch, Ho chi Minh city, Viet nam.

Oct 2007 - Jun 2014

Underwriting and Sales Department

Manager

- Responsible for sales planning activities, reporting and identification of sales opportunities to meet the department goals. Successfully increased sales by 50 per cent per year.
- Promoting non-life insurance premium growth of the company through brokers (Aon, Grass savoiye, Marsh and JLT) and banks' bancassurance departments.
- Responsible for underwriting and claims specialising in health and personal accident, property and motor vehicle insurance products. Helped Gia Dinh branch to recover US\$1 million from motor claims caused by third parties.
- Cooperating with Department of Guarantee and Hospital expense payment to assist customers for medical expenses.
- Creating processes, contracts and forms of non-life insurance products.
- Designing products which are suitable to market, effective methods of skill management.
- Designing and delivering training programmes relating to non-life insurance for over 100 employees and 300 agents of Gia Dinh branch.
- Managing finance, checking and approving documents regarding to management expenses of department.

Production Department

Supervisor, chemical engineer.

**PROFESSIONAL
MEMBERSHIPS**

(1) Australian and New Zealand Institute of Insurance and Finance (ANZIIF) (Fellow CIP) (2015-2017)

(2) Eurasia Business and Economic Society (EBES)

(3) International Society of Vietnamese Economists (ISVE)

**EXTRA-
CURRICULAR
ACTIVITIES**

Deakin University, Australia

Faculty of Business and Law

Mentor (2013)

**CITIZENSHIP
STATUS**

Australian and Vietnamese (Dual citizenship)

LANGUAGE SKILLS

Vietnamese (native), English (fluent), Chinese (beginner)

COMPUTER SKILLS

Windows, Office, Stata

CERTIFICATIONS

Working with Children Check (WWCC) – Previously held; expired 08/2024; ready to renew

REFEREES

Prof Chi-Chur Chao

Chair in Economics, Feng Chia University, Taiwan

Email: chichurchao@gmail.com

Dr Xuan Nguyen

Senior lecturer in Economics, Department of Economics, Deakin University, Australia

Tel: +61 3 92517798 - Email: xuan.nguyen@deakin.edu.au

Dr Le Van Chon

Senior Lecturer in Economics, Head of Department of Economics

Vice Dean of School of Economics, Finance, and Accounting

International University (VNU-HCMC)

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