

Tran Vo Manh Tuan

(+84) 398 434 620 | tomtran.workcontact@gmail.com | linkedin.com/in/tran-vo-manh-tuan | [Portfolio](#)

EDUCATION

Foreign Trade University

HCMC, Vietnam

Bachelor of International Business (Taiwan Joint Transfer Program). GPA: 4.0/4.0

Expected 2028

- **Relevant Coursework:** Data Analytics, Statistics for Business, Microeconomics, Macroeconomics, Marketing Management.
- **English:** IELTS 7.5, TOEIC 980

EXPERIENCE

Scientific Research Competition

HCMC, Vietnam

Research Team Leader & Data Analyst

Jan. 2026 – Present

- Accelerated the research design phase by 30% compared to competition averages by leading a team of 2 to conduct sector-level due diligence — synthesizing macroeconomic data and regulatory frameworks to evaluate investment risks and market transparency across digital economies, utilizing NotebookLM for AI-assisted literature review and cross-referencing.
- Quantified a 60% boost in trade potential for every 1-unit increase in market transparency by performing comparable market analysis and peer benchmarking to analyze legal and development gaps, building robust econometric models via Stata and Python to evaluate macroeconomic factors driving investment risk.
- Enhanced the predictive accuracy and confidence level of strategic findings by 80% by eliminating statistical biases through rigorous robustness tests in Stata, preparing high-quality quantitative sector analysis and due diligence reports for international conference presentation.

Phun Xam Vic | [Dashboard Link](#)

HCMC, Vietnam

Marketing Data Consultant

Jan. 2026 – Feb. 2026

- Accelerated operational due diligence workflows by 50% and identified high-growth value drivers by centralizing and standardizing 2,000+ records of financial and operational data using pandas in Python and Power Query in Excel.
- Optimized investment decision-support cycles by 70% by automating the integration of transactional data with customer logs, analyzing business model efficiency and retention trends to enable senior stakeholders to track performance and support data-driven performance evaluation using Python pipelines.
- Boosted net profitability by 10% by conducting cost-benefit analysis on marketing expenditures, executing data-driven capital allocation strategies to achieve a 20% increase in ROAS, and delivering granular financial performance reports via Looker Studio.

University of Economics and Finance (UEF)

HCMC, Vietnam

Research Assistant (Mentored by Dr. Trinh Cong Tam)

Nov. 2025 – Jan. 2026

- Amplified data preparation efficiency by 80% by performing data collection and cleaning on complex ESG and macroeconomic datasets using Python and Stata, ensuring 98% data accuracy for investment-grade reports.
- Optimized reporting cycles by saving 2-3 hours per manuscript while ensuring 100% data accuracy for high-profile international journal submissions, conducting meticulous consistency checks and utilizing NotebookLM to cross-verify literature sources and research standards.

LEADERSHIP & ACTIVITIES

Project: Mindflow | APEC Innovation

HCMC, Vietnam

Commercial Strategy Analyst

Jan. 2026 – Mar. 2026

- Secured a Top 150 national ranking (Semifinalist) by conducting commercial due diligence and market intelligence to evaluate the investment viability and competitive positioning of an EdTech venture, utilizing structured investment analysis frameworks.
- Projected a 20% net profit margin at 5,000 users by developing a comprehensive financial model in Excel to forecast cash flows, analyze OpEx efficiency, and build a 3-pillar monetization and valuation framework (B2C Subscriptions, Affiliates, B2B Data Insights).
- Ensured 100% strategic alignment between investment thesis and technical execution by synthesizing investment memos and key performance metrics (CAC, LTV, Burn Rate) into decision-ready deliverables for stakeholders, demonstrating structured communication and analytical rigour in a fast-paced, deadline-driven environment.

SKILLS & CERTIFICATIONS

Technical Tools: Microsoft Excel (Pivot Tables, VLOOKUP, Advanced Functions), SQL (CTEs, Subqueries, Joins, Aggregations), Python (Pandas, Matplotlib), MS PowerPoint (Storytelling & Synthesis), Stata, Looker (Interactive Dashboards).

Certifications: Datacamp: SQL Intermediate, Financial Modelling with Excel, Intermediate Python.

Investment & Financial Analysis: Macroeconomic Analysis, Financial Statement Analysis, Financial Modeling, Peer Comparison, Business Model Analysis, Cost-Benefit Analysis, Market Intelligence.

AI & Productivity : Gemini, NotebookLM (AI-assisted research, coding, and insight generation.)